

## ORLEANS CHAMBER OF COMMERCE

#### **SPRING 2016 NEWSLETTER**

#### STAND UP AND BE COUNTED CHAMBER MEMBERS



The Orleans chamber has been working hard to increase the public's awareness of the value of your business to the community. Here are some simple things you can do to help us achieve our goal in 2016:

- Display your membership decals promptly. Let people know you are a member and that support our efforts.
- Patronize other Chamber members.
   They believe in Or-

- leans and Orange County too!
- Use us in advertising. It doesn't cost more to include the words "Member, Orleans Chamber of Commerce" on radio or newspaper ads. Let others know you are proud to be a duespaying member.
- Say something good about the Chamber.
   Sure, the Chamber has its shortcomings, but emphasizing them to nonmembers doesn't help anyone. If it is something bad, tell us. If it is something good, tell everyone.
- Remember you are our eyes and ears. If there is something you see or her about that the Chamber should

- know tell us. If you learn of a problem or an opportunity, tell us. We can't solve every problem nor do everything that needs doing, but we can't do anything if we are unaware.
- Ask people if they are members. Anyone can join the Chamber, whether they are a business, individual, organization, or anyone else interested in our community's progress. Encourage them to join in 2016.
- Participate and cooperate. Be a part of Chamber activities. If utilized, your dues investment can pay a big dividend.

## Community Calendar

- Mar 10 Chamber Board meets 8 am
- Mar 13 Daylight Savings time begins
- Mar 17 Town Council meets 7 pm
- Mar 20 Palm Sunday/ Spring begins
- Mar 25 Good Friday
- **Mar 26 Community Easter**
- Egg Hunt downtown 10 am
- Mar 27 Easter
- Apr 4-9 Town-wide Clean Sweep Week
- Apr 21 Town Council Meets 7 pm
- Apr 27-30 48th Annual Orleans Dogwood Festival
- May 8 Mother's Day
- May 12 Chamber Board meets 8 am
- May 19 Town Council meets 7 pm
- May 21 Armed Forces day
- May 30 Memorial Day



Henderson, Executive Director of the Orleans

Robert

Chamber of Commerce, reports the town's trademark festival has been designated an official Indiana Bicentennial Festival for 2016.

## IT PAYS TO ADVERTISE

Advertising is the most important tool in the marketing of products and services. Companies all over the world universally accepted this fact. The expenses on advertising are considered to be a profitable investment that reaps profits both in the long and short run. Businesses that keep on advertising regardless of rise or fall in the economic times get a competitive advantage over those that cut their ad budgets. (BenefitOf.net)



Orleans Town
Wide Clean
Sweep Week
April 4-9
Let's all pitch in
and do our part

to clean up, spruce up, fix up, and paint up our Hometown of Orleans for the spring and summer months. Freshen up those landscaped areas, plant a dogwood tree, sweep off front entrance areas, sidewalks etc. Put trash and litter in its roper place.

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## SPRING 2016 EDITION

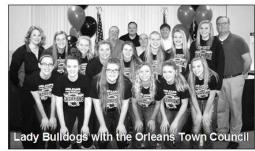
#### **20 YEAR ANNIVERSARY FOR KIRK VETERINARY**



Kirk Veterinary Service recently celebrated its 20th anniversary in downtown Orleans with a special After Hours event. Dr. Kelly Kirk is pictured here with some of her staff on hand to help mark the occasion. Hats off! (Stetsons, of course.)



Orleans Chamber of Commerce Executive Director Robert F. Henderson has announced that the OHS Girls Varsity Basketball Team has been named as Grand Marshall for the 2016 Orleans Dogwood Festival Parade.



#### SUPPORT THE DOGWOOD PARADE. IT WILL BE FUN!

Come out on parade day and help us honor and salute our OHS Girls Varsity Basketball Team who will be our Grand Marshall for the Dogwood Parade. They will lead the parade through historic downtown of Indiana's Dogwood Capital on Saturday, April 30 beginning at 2 pm.

The general theme will be ORLEANS: Little Town, Big Heart." Leslie Padget has agreed to serve as parade chairman and is now accepting entries for the event. A number of prefestival events include

the town-wide yard sale, annual Dogwood Queen Crowning, Little Miss, Baby Contest, and the Phi Beta Psi Style

Show and Salad Supper. The Orleans American Legion will provide the midway, Brady's Amusements, which will operate the entire week.

Other highlights will be the Community Vesper Service, Photo Contest, Euchre Tourney, Student Art Show, Gospel Sing, Pet Parade, Arts n Crafts, Kiwanis

Breakfast, and Talent Contest. The UMC Ham and Bean Supper, Dogwood Art Walk, Cub Scout Rain Gutter Regatta, and Kiwanis



Bubblegum Contest will also return to the festival lineup.

Ashley Cowan will again chair the Dogwood Queen Contest, which will be on the evening of April 23. Details & info may be found at www.orleansdogwoodlestiv al.com. The Dogwood Face Book page is also being updated for 2016.

# Chamber Officers for 2016

- President Matt
   Deaton, OC REMC
- 1st VP Randy Clark
- 2nd VP David Miller,
   Orleans Antiques
- Secretary Vicki Gross, Progress Examiner
- Treasurer Wendy Sprigler, Sprigler Farm Mkt & Deli
- Staff Robert F. Henderson, Executive Director
- Immediate Past President, Greta Lewellyn

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#### Directors/Leadership

Recently elected to the Chamber's Board Of Directors were: Dan Holland-Mid-Southern Savings, Abi Harden-A Bark Above, and Debbi Stone-Orleans Public Library.

Welcome to the leadership team.

Returning directors include:

Marcy Bennett- OC REMC, Dr. Kelly Kirk- Kirk Veterinary Service, Gary McClintic- Orleans Community Schools and Patton Busick- Busick Insurance